

24 Key Strategic Targets by 2024

Mission

1. Alverno's 3- pronged mission broadly understood and integrated: Catholic and Franciscan, women-focused; and transformational liberal arts education expressed through the 8 Abilities.
2. Diversity, Equity and Inclusion work positioned in the light of mission; institutional census statistics, training and satisfaction meet planned targets.
3. Collaboration and divisional integration in crucial areas optimized as high order priorities.
4. Time for deeper thinking on "What's Next?" protected for Board, senior staff and internal groups.

Academic Programs

5. Program Prioritization work planned, implemented and institutionalized.
6. The Curriculum features 24 new, strengthened, or reimagined (including sunset) academic programs.
7. Health care programs, especially BSN in nursing, improved and expanded in Wisconsin and Arizona.

Enrollment

8. **2400** degree-seeking students enrolled: 1000 Women's Weekday College students; 690 non-SALNI graduate students and 710 degree-seeking SALNI students.
9. SALNI's other revenue and program targets met and the School of Adult Learning and New Initiatives well-integrated into Alverno.
10. Marketing's role, influence, and effectiveness in Enrollment work evident.

Student Experience and Success

11. Future-oriented and responsive Student Success model designed and fully operational.
12. Four and six-year graduation rates reach planned targets.
13. Retention goals met for Weekday College.
14. Discount rate goals achieved.

Resources: Finance and HR

15. Financial outcome targets met and reporting capacity improved.
16. HR faculty and staff engagement goals at targets.
17. Compensation levels within 90% of goal (median of comparably sized and resourced institutions).

Resources: Fund-raising

18. *Alverno Strong* Campaign completed successfully.

Resources: Technology and Operations

19. Technology takes center stage in planning for Alverno's future.
20. Systems and operations focused on enrollment improved for efficiency and effectiveness.
21. Systems and operations focused on academic programs improved for efficiency and effectiveness.
22. Systems and operations focused on business/administrative functions improved for efficiency and effectiveness.

Governance

23. Anticipated Board membership and engagement, as well as sponsor governance horizons met.
24. Planned horizons of faculty and staff engagement in governance achieved.